



THE EAST TENNESSEE HISTORICAL SOCIETY

MUSEUM of EAST TENNESSEE HISTORY  
Making history personal

## For Immediate Release

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September 11, 2018

### Free Admission at Museum of East Tennessee History for National Museum Day on September 22, 2018

**WHAT:** Free Museum Admission for  
National Museum Day

**DATE:** Saturday, September 22, 2018  
from 10:00 a.m. - 4:00 p.m.

**LOCATION:** East Tennessee History Center  
601 South Gay Street  
Knoxville, TN 37902

**ADMISSION:** FREE!



(Knoxville, TN) – For the eleventh year in a row, the Museum of East Tennessee History will participate in national celebration of *Museum Day Live!* by offering free admission on Saturday, September 22, 2018. *Museum Day Live!* is a program of *Smithsonian* magazine.

The *Museum Day Live!* ticket can be downloaded at [smithsonian.com/museumday](http://smithsonian.com/museumday). Visitors who present the *Museum Day Live!* ticket will gain free entrance for two at participating museums on September 22 for this one day only. One ticket is permitted per household, per email address. Children 16 and under are always free.

The event represents the commitment of the Smithsonian and other museums to make learning and the spread of knowledge accessible to everyone, giving museums across all 50 states the opportunity to emulate the admission policy of the Smithsonian museums in Washington, D.C. Last year's event drew more than 250,000 participants, and this year's event expects to attract more museum goers than ever before.

#### **About the East Tennessee Historical Society and Museum**

At the Museum of East Tennessee History, visitors will enjoy a variety of exhibits, including the award-winning *Voices of the Land: The People of East Tennessee* exhibition, featuring three centuries of life in the region, and the *East Tennessee Streetscape* and *Corner Drug Store*. This year marks the 25th anniversary of the Museum of East Tennessee History, and we invite you to celebrate the milestone by visiting *A Home for Our Past: The Museum of East Tennessee History at 25*, a new exhibition featuring more than fifty artifacts highlighting East Tennessee's unique

history and the diversity of the ETHS collections. Most of the items featured are rarely or never on display.

Established in 1834, the East Tennessee Historical Society is one of the most active history organizations in the state and enjoys a national reputation for excellence in programming and education. For 184 years the East Tennessee Historical Society has been helping East Tennesseans hold on to our unique heritage—recording the events, collecting the artifacts, and saving the stories that comprise the history we all share.

The historical society pursues its education mission through publications, lectures, conferences, school programs, museum exhibits, and heritage programs such as the popular First Families of Tennessee and Civil War Families of Tennessee. The East Tennessee History Center houses the staff and programs of the East Tennessee Historical Society, the Museum of East Tennessee History, the Calvin M. McClung Historical Collection, Tennessee Archive of Moving Image and Sound, and the Knox County Archives.

The Museum of East Tennessee History is located in the East Tennessee History Center, 601 S. Gay Street, Knoxville. For more information on exhibitions, programs, or museum hours, call 865-215-8824 or visit the website at [www.EastTNHistory.org](http://www.EastTNHistory.org).

#### **About Smithsonian Media**

Smithsonian Media is composed of its flagship publication, *Smithsonian* magazine, as well as *Air & Space*, Smithsonian Books, and the Smithsonian Media Digital Network. In addition, Smithsonian Media oversees the Smithsonian Institution's interest in the Smithsonian Channel, a joint venture between the Smithsonian Institution and CBS/Showtime. Smithsonian Media is a division of Smithsonian Enterprises, the revenue-generating business unit of the Smithsonian Institution. The Smithsonian is the world's largest museum and research complex consisting of 19 museums and galleries, the National Zoological Park and nine research facilities. Approximately 30 million people from around the world visit the museums annually.

**End Release**